

PRIVACY POLICY

SOCIAL MEDIA MARKETING SPECIALIST

CONTACT

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Effective Date: 26 March 2025

Next Level Digital Team, We operates as a Sole Proprietorship based in **Mansa, Punjab, India**. We respect your privacy and are committed to protecting your personal information. This Privacy Policy outlines how we collect, use, disclose, and safeguard your data when you interact with our website, services, and communications.

1. Information We Collect

We collect different types of personal and non-personal information to improve our services and enhance user experience. The information we collect includes but is not limited to:

A. Personal Information

When you engage with our services, we may collect the following personal information:

- Full Name
- Email Address
- Phone Number
- Payment Details (processed securely through third-party payment gateways)

B. Non-Personal Information

We may automatically collect certain non-personal data when you visit our website, including:

- IP Address
- Browser Type and Version
- Pages Visited
- Time and Date of Visit
- Website Traffic Analytics
- Cookies and Tracking Technologies

2. How We Use Your Information

The information we collect is used for various purposes, including:

- **Marketing & Promotions:** Sending newsletters, offers, and updates related to our services.
- **Communication:** Responding to customer inquiries, providing support, and sending transactional notifications.
- **Payment Processing:** Facilitating transactions securely through trusted third-party payment processors.
- **Improving Services:** Analyzing data to enhance our website and services based on customer behavior and feedback.

- **Security Measures:** Detecting and preventing fraudulent activities or unauthorized access to our services.

3. Third-Party Services & Data Sharing

We do not sell or rent your personal data to third parties. However, we may share your data with trusted third-party service providers, including:

- **Email Marketing Providers:** We use **Odoo's Email Marketing tools** to send promotional and transactional emails.
- **Payment Processors:** Payment transactions are securely handled through third-party gateways that comply with security standards.
- **Analytics & Tracking Tools:** We may use cookies and tracking technologies for website analytics and service improvements.

All third-party providers are required to comply with applicable data protection laws and security standards.

4. Data Security Measures

We implement **SSL encryption** and robust security measures to safeguard your data against unauthorized access, alteration, disclosure, or destruction. Our data protection strategies include:

- Secure servers and firewalls
- Encrypted payment transactions
- Regular security audits and updates
- Limited access to personal data (only authorized personnel)

Despite these measures, no method of transmission over the internet is 100% secure. We encourage users to take precautions, such as using strong passwords and avoiding sharing sensitive information online.

5. Your Rights & Choices

We value your control over your personal data and provide the following rights:

- **Access:** You can request a copy of the personal data we hold about you.
- **Correction:** You can update or modify your personal details at any time.
- **Deletion:** You can request the deletion of your personal data, subject to legal and contractual obligations.
- **Opt-Out of Marketing Communications:** You can unsubscribe from our email marketing campaigns by clicking the "unsubscribe" link in our emails or contacting us directly.

To exercise any of these rights, email us at

Nextleveldigitalteam@gmail.com.

6. Cookies & Tracking Technologies

We use cookies to enhance your experience on our website. Cookies help us:

- Recognize you when you return to our website
- Store user preferences
- Analyze website traffic and trends

You can choose to disable cookies in your browser settings, but doing so may affect your user experience.

7. Policy Updates & Notifications

We may update this Privacy Policy periodically to reflect changes in our practices or legal requirements. Any updates will be communicated via:

- **Email notifications** to registered users
- **Website updates** with the revised policy

Continued use of our services after any policy updates signifies your acceptance of the revised terms.

8. Contact Us

For any questions or concerns regarding this Privacy Policy, please contact us:

 **Support Number:** +91 62835 73226

 **Email:** Nextleveldigitalteam@gmail.com

 **Website:** www.nextleveldigitalteam.in
