



TEAM FIRE 64

# **SOCIAL MEDIA+WORKING TIPS**

# Agenda

**23 POINTS**

**20 POINTS**

----

----

**INSTAGRAM**

**SETUP**

# ALWAYS be active on Social media



1

MAKE YOUR ACCOUNT  
PROFESSIONAL



2

AT LEAST 1000 FOLLOWERS

[Back to Agenda](#)

# BUILD YOUR ACCOUNT



## 3.BIO

ADD YOUR  
SKILLS,PERSONALITY,CATEGORY



## 4.HIGHLIGHTS

LEARNINGS,TESTIMONIALS  
,YOURSELF

# GOOD CONTENT



5

MAKE HIGH QUALITY CONTENT



6

FOCUS ON DM's

[Back to Agenda](#)

# FOLLOW LAW OF AVERAGE



7

MAKE YOUR STANDARD



8

GOOD PROFILE PHOTO

[Back to Agenda](#)

# POSTS



9

DONT PROMOTE BUSINESS



10

AT LEAST 20+ POSTS

[Back to Agenda](#)

# POSTS



11

DONT POST MOTIVATION



12

DIALY POST B/W 5-7PM

[Back to Agenda](#)

# POSTS



13

USE 7:3 FORMULA  
EDUCATIONAL:PROMOTION



14

USE CHAT-GPT FOR CAPTIONS  
AND HASHTAGS

[Back to Agenda](#)

# LEADS



15

USE 5-2-1-1 FORMULA  
5 LIKES-2 COMMENTS-1 FOLLOW-1 DM



16

AT LEAST 10-15 DM's DIALY

[Back to Agenda](#)

# AVOID ANY SPAM

17

SEARCH ON INSTA  
“TOP 10 COLLEGES...”  
“BOUTIQUE IN MANSA”

AND ASK PEOPLE FOR THEIR  
SERVICE

18

DONT WATCH ENTERTAINMENT

# WHAT TO WATCH



19

90% AS RUIN THIER INSTAGRAM



20

WATCH EDITING, BUSINESS  
RELATED REELS

[Back to Agenda](#)

# CONTENT



21

POST HIGH QUALITY CONTENT



22

USE TRENDING AUDIO AND  
CAPTIONS

[Back to Agenda](#)



23

COLLECT BUSINESS CONTENT

# BONUS

-IMPLEMENT MEETINGS

# SETUP

## HOW TO MANAGE IT?

[Back to Agenda](#)

# SETUP

## HOW TO MANAGE IT?

- 1 ◆ USE LAPTOP(IF THERE)
- 2 ◆ USE A TABLE CHAIR
- 3 ◆ **MAKE YOURSELF GOOD LOOKING**
- 4 ◆ **USE PERSONAL ROOM**
- 5 ◆ **MAKE A SMALL OFFICE**

[Back to Agenda](#)

# SETUP

## HOW TO MANAGE IT?

- 6 ◆ AVOID DISTRACTIONS
- 7 ◆ USE REGULAR DIARIES
- 8 ◆ WRITE DOWN EVERY MEETING
- 9 ◆ GOOD LIGHTING
- 10 ◆ WEAR BLAZZERS

[Back to Agenda](#)

# SETUP

## HOW TO MANAGE IT?

- 11 ◆ MANAGE YOURSELF
- 12 ◆ DIALY 2-3 HOURS PROSPECTION (EVENING)
- 13 ◆ DREAMBOARD INFRONT OF YOU
- 14 ◆ DIALY PLANNER (PIC MUST BE SEND)
- 15 ◆ EVERY MEETING MUST BE ON YOUR SETUP

[Back to Agenda](#)

# SETUP

## HOW TO MANAGE IT?

- 16 ◆ TRY MORE LEARNING (VIDEOS)
- 17 ◆ LEARN MORE ABOUT COMPANY
- 18 ◆ USE SETUP-IT BREAKS  
COMFORTABILITY
- 19 ◆ WORK LIKE A BUSINESS OWNER
- 20 ◆ MAKE YOUR VIDEO IN MEETING GOOD  
LOOKING

[Back to Agenda](#)

# **BACKGROUND**

- **YOUR BACKGROUND MUST BE NEAT AND CLEAN**
- **GOOD LOOKING BACKGROUND**
- **PLAIN BACKGROUND OR ROOM (WELL MANAGED)**



# ◆ BACKGROUND

- **RITU MAM-CURTAINS**
- **MANDEEP MAM-WALL WITH PAINTINGS**
- **SUKHMAN MAM-WHITE WALL**
- **NAVY SIR-GOOD WALL+ACHIEVEMENTS**





# **TIME FOR BUSINESS**

- **AT LEAST 4-5 HOURS**



# thanks

[Back to Agenda](#)