



SOCIAL MEDIA+WORKING TIPS

Agenda

23 POINTS

20 POINTS

**INSTAGRAM
SETUP**

ALWAYS **be active on** **Social media**



1

MAKE YOUR ACCOUNT
PROFESSIONAL



2

AT LEAST 1000 FOLLOWERS

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BUILD YOUR ACCOUNT



3.BIO

ADD YOUR
SKILLS,PERSONALITY,CATEGORY



4.HIGHLIGHTS

LEARNINGS,TESTIMONIALS
,YOURSELF

GOOD CONTENT



5

MAKE HIGH QUALITY CONTENT



6

FOCUS ON DM's

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FOLLOW LAW OF AVERAGE



7

MAKE YOUR STANDARD



8

GOOD PROFILE PHOTO

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POSTS



9

DONT PROMOTE BUSINESS



10

AT LEAST 20+ POSTS

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POSTS



11

DONT POST MOTIVATION



12

DIALY POST B/W 5-7PM

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POSTS



13

USE 7:3 FORMULA
EDUCATIONAL:PROMOTION



14

USE CHAT-GPT FOR CAPTIONS
AND HASHTAGS

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LEADS



15

USE 5-2-1-1 FORMULA
5 LIKES-2 COMMENTS-1 FOLLOW-1 DM



16


AT LEAST 10-15 DM's DIALY

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AVOID ANY SPAM

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17



SEARCH ON INSTA
“TOP 10 COLLEGES...”
“BOUTIQUE IN MANSA”

AND ASK PEOPLE FOR THEIR
SERVICE

18



DONT WATCH ENTERTAINMENT

WHAT TO WATCH



19

90% AS RUIN THIER INSTAGRAM



20

WATCH EDITING,BUSINESS
RELATED REELS

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CONTENT



21

POST HIGH QUALITY CONTENT



22

USE TRENDING AUDIO AND
CAPTIONS

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23

COLLECT BUSINESS CONTENT

BONUS

-IMPLEMENT MEETINGS






SETUP

HOW TO MANAGE IT?

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SETUP

HOW TO MANAGE IT?

- 1  USE LAPTOP(IF THERE)
- 2  USE A TABLE CHAIR
- 3  **MAKE YOURSELF GOOD LOOKING**
- 4  **USE PERSONAL ROOM**
- 5  **MAKE A SMALL OFFICE**

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SETUP

HOW TO MANAGE IT?

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- 6 ♦ AVOID DISTRACTIONS
- 7 ♦ USE REGULAR DIARIES
- 8 ♦ WRITE DOWN EVERY MEETING
- 9 ♦ GOOD LIGHTING
- 10 ♦ WEAR BLAZZERS

SETUP

HOW TO MANAGE IT?

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- 11 ♦ MANAGE YOURSELF
- 12 ♦ DIALY 2-3 HOURS PROSPECTION (EVENING)
- 13 ♦ DREAMBOARD INFRONT OF YOU
- 14 ♦ DIALY PLANNER (PIC MUST BE SEND)
- 15 ♦ EVERY MEETING MUST BE ON YOUR SETUP

SETUP

HOW TO MANAGE IT?

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- 16 ♦ TRY MORE LEARNING (VIDEOS)
- 17 ♦ LEARN MORE ABOUT COMPANY
- 18 ♦ USE SETUP-IT BREAKS
COMFORTABILITY
- 19 ♦ WORK LIKE A BUSINESS OWNER
- 20 ♦ MAKE YOUR VIDEO IN MEETING GOOD
LOOKING

◆ BACKGROUND

- **YOUR BACKGROUND MUST BE NEAT AND CLEAN**
- **GOOD LOOKING BACKGROUND**
- **PLAIN BACKGROUND OR ROOM (WELL MANAGED)**



◆ BACKGROUND

- **RITU MAM-CURTAINS**
- **MANDEEP MAM-WALL WITH PAINTINGS**
- **SUKHMAN MAM-WHITE WALL**
- **NAVY SIR-GOOD WALL+ACHIEVEMENTS**



◆ TIME FOR BUSINESS

- **AT LEAST 4-5 HOURS**



thanks

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